

ANGIE AYVAZIAN

UX/UI & Branding Designer|
Los Angeles

Phone: 818 . 913 . 6878
E-mail: AngieDesignLA@gmail.com
Portfolio: AngieDesignLA.com

CORE DESIGN SKILLS

- UX/UI Design
- Journey Mapping
- Wireframing & Prototyping
- Visual Design & Typography
- Branding & packaging
- Accessibility & Inclusive Design
- Responsive Design
- HTML & CSS

TECHNICAL TOOLS

- Figma
- Adobe XD
- Illustrator & Photoshop
- InDesign
- Adobe Dimension
- Canva
- Pacdora

VIDEO & MOTION TOOLS

- After Effects
- Adobe Premiere Pro
- Media Encoder

LANGUAGES

- English
- Farsi
- Armenian

INTERESTS

HEALTH TECHNOLOGY & INNOVATION
RESEARCH
PHOTO & VIDEOGRAPHY
GROUP COLLABORATION
TRAVEL & CULTURAL EXCHANGE
DESIGN FOR SOCIAL GOOD

PROFILE

Branding designer with a background in communication design and a passion for concept-driven storytelling. Experienced in crafting strategic visual identities, packaging systems, and brand case studies that align aesthetics with purpose.

EXPERIENCE

Visual Designer (IXLA-CSUEA Brand Redesign) *Apr-May 2025*

- Design selected from 11 submissions for CSUEA's new brand identity.
- Delivered branding assets aligned with a modern visual direction.

Visual Designer (IXLA-Women's Research Center Rebrand) *Jan-May 2025*

- Developed moodboards and naming ideas and branding direction.

Visual Social Media Designer– Sumner Community Food Bank (Volunteer at CSUN Impact Hub) *Aug-Dec 2024*

- Led rebrand selected by client; designed logo, calendar, and content.
- Produced Instagram reels and visual assets for nonprofit outreach.

Brand Designer – Tako Grill restaurant Rebrand *Jan-May 2024*

- Rebrand restaurant and designed mobile/tablet app using Figma

USArmenia TV, Glendale, CA *Jul 2014-May 2019*

- Video Editor, videographer, and Assistant Director for broadcast productions

BRANDING WORK *(Case Studies Available)*

Ador – Strategy-led skincare brand with ancient-inspired identity.

Nopal – Sustainable leather brand with pattern-based system.

Lipstick Queen Rebrand – Concept-driven packaging and bold rebrand.

EDUCATION

California State University, Northridge

Bachelor of Communication Design I (GPA: 3.5) | Graduated: May 2025

Glendale Community College

Associate Degree in Fine Art I 2021

Vocational School of Esfahan, Iran

Associate Degree in Photography and Film Production I 2000-2002

AWARDS & CERTIFICATES

Dean's List, CSUN (GPA 4.0)

Awarded academic scholarships for consistent top performance

College Artist of America Scholarship I 2023

Awarded for excellence in Fine Art

Google UX Design Certificate Coursera I 2024

Learning AI tools for design optimization.